In the image, the content reads:

**ADVANCED RURAL DEVELOPMENT INITIATIVE (ARDI)**

**INCREASING RURAL EMPLOYMENT**

The goal of ARDI program is to increase rural employment by tackling constraints to economic development of target communities in the Syunik, Vayots Dzor and Lori regions of Armenia.

**Agricultural sector in Armenia...**

- Provides 20% of GDP
- Employs 40% of employed population
- Has 30% unused land

**ARDI operates in:**

- 3 Regions
- 12 Clusters
- 51 Communities
- 12 Cooperatives

**Support in Three Value Chains: Dairy, Fruit and Rural Tourism**

**Dairy Value Chain**

Program support includes assessments, building animal watering places, milk collection and processing units, and creating linkages for suppliers and producers.

- 7 Milk Collection Centers were completed, each with 510 MT annual capacity.
- 53 Animal Watering Places were built in 16 communities, covering 16,315ha additional pastures.
- 1 Cheese Production was supported.

**Fruit Value Chain**

Program support includes assessments, renovating and building irrigation projects, building fruit cold storages and creating linkages for suppliers and producers.

- 4 Fruit Cold Storages were completed, total of 904,7m3 space.
- 14 Irrigation Projects were completed, covering total 773ha additional area.
- 1 Dried Fruit Production, 1 Framer Service Center and 1 Laboratory were established.

**Rural Tourism Value Chain**

Program support includes assessments, renovating and building Bed and Breakfast projects, providing ongoing technical assistance, training and forward linkages.

- 10 B&Bs are established in four communities of different regions with total of 49 beds capacity.
- 1 Tasting hall and 1 Camping were supported.

**The Program Includes Seed Grants for Women and Youth**

- 538 Youth and women participated in entrepreneurship training and technical capacity consultations.
- 64 Seed Grants were distributed to women and youth.

**Types of grants include:**

- Greenhouses,
- Cheese making,
- Animal husbandry,
- Beekeeping,
- Rabbit breeding,
- Tasting hall and more.

---

This publication is made possible by the generous support of the American people through the United States Agency for International Development (USAID). The contents of this publication are the responsibility of ARDI and do not necessarily reflect the views of USAID or the United States Government.

The data through October, 2016